

## **Swachh Bharat Abhiyan**

Swachh Bharat Abhiyan is a Clean India mission led by the Government of India to make India cleaner. This campaign was launched officially by the Government of India on the 145<sup>th</sup> birth anniversary of the Father of the Nation, Mahatma Gandhi on 2<sup>nd</sup> October 2014. It was launched at the Rajghat, New Delhi. The Government of India has aimed to make India clean by 2<sup>nd</sup> October 2019, which will be the 150<sup>th</sup> birth anniversary of the Mahatma Gandhi, through this campaign.

It is a politics-free campaign and inspired by the patriotism. It is launched as a responsibility of the all citizens of India to make our country clean and green. This campaign has initiated people globally towards cleanliness. Though it was started grandly and has been publicized with a lot of fervour, people all across India are not taking any major steps towards the cleaning up of the country. I personally feel that cleanliness is not something we Indians can hope to achieve within just five years. We need to first change the mindset of all Indians or else it won't be possible to fully clean India. At this rate, we won't be able to achieve our goal even by 2050. It is only once we change our minds, when we can start cleaning India for real.

**-Immanuel Shadrach**

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